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### **FEATURE OF THE MONTH**

**The FUNDING PORTAL** – Launched in 2011, THE FUNDING PORTAL is the one-stop go-to site for businesses to search and access the \$16B Canadian public funding marketplace. We are Canada's largest resource for public funding programs. With 15 years' experience assisting companies to find and apply for public funding, we launched THE FUNDING PORTAL in 2011 to make life simpler for your business. [Find out more.](#)

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## NEWS AND INFORMATION

- **Are you ready to compete with European firms for government business?** – Canada and the EU are engaged in ambitious negotiations for a Comprehensive Economic and Trade Agreement (CETA) that could open up government procurement at the provincial and municipal level in Canada. In return, Canada would obtain reciprocal access to EU state and sub-state entities and enterprises. Is your business ready to take advantage of these new opportunities and deal with fresh competition at home? [Find out more.](#)
  - **Canada Falling Short in Taking IP to Market** – The Canadian university system costs about \$25 billion a year. The total income for all Canadian universities from IP licensing is around \$50 million. Subtract the cost of managing that IP and you're left with a net income of only \$15 million. Getting technology to market is clearly not a big income stream for the typical Canadian university, argue consultant Francis Moran and colleague Leo Valiquette. [Find out more.](#)
  - **Federal Labs RSS Page** – The Federal Laboratory Consortium (FLC) in the U.S. has created a Federal Laboratories RSS page. The site displays RSS fed news as it is posted by the federal laboratories. [Find out more.](#)
  - **President Obama Signs America Invents Acts, Overhauling the Patent System to Stimulate Economic Growth and Announces New Steps to Help Entrepreneurs Create Jobs** – On September 16, 2011, President Obama signed the *America Invents Act*, historic patent reform legislation that will help American entrepreneurs and businesses bring their inventions to market sooner, creating new businesses and new jobs. In addition, the President announced additional steps that will help convert the ideas from America's universities and research labs into new products, expanding our economy and creating 21st century jobs. [Find out more.](#)
  - **US Patents Will Be Issued ON 'First To File' Basis After Law Change** – Us inventors will no longer have to engage in legal tussles over who came up with an idea first after US President Barack Obama signed a new patent Act into law. [Find out more.](#)
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## RECOMMENDED ARTICLES, BOOKS, PAPERS AND REPORTS

- **Advisory Report – Intellectual Property Management in University/Business Relations: Promoting Dynamic Strategic Alliances**, *Conseil de la science et de la technologie*, 2011, 84 pages.

Innovation is the economic engine of today's societies. Under the pressure of more and more intense competition, the pace of innovation has speeded up, and successful businesses and organizations are increasingly adopting open innovation practices. Intellectual property management lies at the core of innovation strategies, which are increasingly cooperative and tightly linked to the market. These strategies question traditional technology transfer models, both within businesses and between businesses and universities. In the wake of its situation report on open innovation, the Conseil de la science et de la technologie set up a working committee on intellectual property (IP) management in university/business relations to recommend actions to improve practices. The committee's findings and recommendations set out in this advisory report were the subject of a broad consultation and were validated at an IP forum on February 14, 2011. [Read report.](#)

- Beardwood, J. and Penner, M. **Going Global: How Canadian Companies View Intellectual Property**, *Fasken Martineau*, August 2010.

In order to assist our clients more efficiently and effectively manage their IP within this competitive and challenging marketplace, Fasken Martineau conducted a survey of a number of Canadian companies as to how these companies view the importance, value and role of IP in their business. The following analysis of the results of our survey will help our clients secure more effective IP protection, more effectively manage the IP development process and reduce the risk posed by third party IP. [Read bulletin.](#)

- Bessant, J. and Moslein, K. **Open Collective Innovation – The power of the many over the few**, *Advanced Institute of Management Research*, 28 pages.

The innovation context is changing. The production of knowledge is accelerating. Knowledge creation is now a globally distributed activity. Globalisation has massively increased the range of markets and segments – putting pressure on innovation search routines to cover much more territory. The proliferation of the internet and emergence of large-scale social networks necessitates the development of new approaches to innovation. The involvement of active users in innovation is accelerating. As a result of the changing context in which innovation is taking place established organisations need to review their approaches to innovation management. [Read report.](#)

- Brunsvold, B.G., O'Reilley, D.P. and Kacedon, B. **Drafting Patent License Agreements, 6<sup>th</sup> Edition**, *BNA Books*, 2008, 648 pages, \$245 (US).

This book tracks and discusses—clause by clause—all the critical components of a licensing agreement. You'll find concrete examples and advice on virtually any matter that pertains to negotiating, drafting, and administering a patent license agreement. [Find out more and to order book.](#)

- Fannon, N.J. **Calculating Lost Profit in IP and Patent Infringement Cases**, *Business Valuation Resources LLC*, 2011, 864 pages, \$329 (US).

In this one-stop resource you'll find a comprehensive overview of strategies, analysis, case studies, and legal insight to help you calculate and recover the maximum damages incurred lost profits due to patent infringement. [Find out more and to order book.](#)

- Hirsch, T. **"The Innovation Riddle"**, *Policy Options*, September 2011, page 6.

Over the past several years, dozens of economists and politicians have jumped on the bandwagon linking innovation to economic growth. Management gurus and business schools go on about the imperatives of being creative and coming up with new ideas and breakthroughs. Entire volumes have been written on how the future belongs to countries, cities and communities with creative workers. But is the word innovation starting to lose its meaning? [Read article.](#)

- Hughes, M.E., Vale Howieson, S., Walejko, G., Gupta, N., Jonas, S., Brenner, A.T., Holmes, D., Shyu, E. and Shipp, S. **Technology Transfer and Commercialization Landscape of the Federal Laboratories**, *Institute for Defense Analyses, Science and Technology Policy Institute*, June 2011, IDA Paper NS P-4728, 176 pages.

The study began with a literature review that informed the approach to discussions with technology transfer personnel at federal agencies and laboratories. These discussions, the primary mode of data collection, were held with representatives from 13 agencies and sub-agencies, 26 laboratories, and 33 other organizations. These discussions provided an understanding of technology transfer and commercialization activities at the laboratories, identified perceived barriers to technology transfer, and uncovered strategies with potential for overcoming these barriers. They also revealed factors that affect the speed and dissemination of technologies from the laboratories. [Read study.](#)

- Jenkins, T. “**A Simple Solution to Canada’s Innovation**”, *Policy Options*, September 2011, pages 12-21.

Competition is the fundamental motivation for innovation in a rational organization. Canadian sector regimes limit competition in large, critical segments of the economy. There is evidence that relatively lower productivity in Canada is created by relatively lower competitive intensity. Increasing competitive intensity by removing or reducing sector regimes would have an immediate and substantial impact on innovation. Great care must be exercised when increasing competition in sectors that have had limited global competition for generations. A competitiveness council is needed to implement and monitor any effective competition policy. [Read article.](#)

- Leonard, J. “**Innovation: Looking Beyond Science and Technology**”, *Policy Options*, September 2011, pages 38-42.

Innovation is the holy grail of economic policy because of its fundamental importance in long-run economic growth, international competitiveness and the health of public finances. The cornerstone of policy in Canada for decades has been stimulating R&D, science and technology, but despite considerable investment over the past dozen years, productivity has flat lined in the 2000s. IRPP research director Jeremy Leonard explains why this science-push approach to innovation has failed to meet its objectives and urges governments to focus their attention on the long-neglected demand side of innovation. [Read article.](#)

- **Licensing Trade Secrets: Overview and Sample Agreements**, *Business Valuation Resources LLC*, 2011, 234 pages, \$299 (US).

Trade secrets are an important consideration when licensing a technology. The addition of trade secrets to a patent license can increase the value of the license by three to ten times. In this book, you’ll receive an overview of what constitutes a trade secret and how including this additional IP can affect the value of your technology licenses. [Find out more and to order book.](#)

- Lundberg, S.W., Durant, S.C. and McCrackin, A. (Editors-in-Chief) **Electronic and Software Patents: Law and Practice**, *BNA Books*, 2005, 1040 pages.

Whether you need a case citation to make your points, an example of how to draft a claim to a data structure, or help in protecting your client’s method of doing business, you’ll find it in *Electronic and Software Patents: Law and Practice*, Second Edition. This comprehensive resource will ensure you can keep pace with the rapidly evolving practice of electronic and software patent law. [Find out more and to order book.](#)

- Lynch, K. and Sheikh, M.A. “**Innovation Dividend = Stronger Productivity Growth**”, *Policy Options*, September 2011, pages 22-30.

Canada’s poor productivity growth and innovation performance are not part of a world-wide phenomenon but a made-in-Canada challenge. Indeed, the gap in Canadian and US productivity growth has been widening over the last decade, despite macroeconomic fundamentals and corporate tax rates moving in Canada’s favour. To better understand Canada’s productivity and innovation under-performance and identify solutions, write Kevin Lynch and Munir Sheikh, there is a need for a more micro approach that focuses on firm-level decisions. There are clear limits to the effectiveness of policy support by government, unless business understands and values innovation and productivity as key to their competitiveness and growth. [Read article.](#)

- Manley, J. and Laver, R. “**From the Eureka Moment to the Market Place**”, *Policy Options*, September 2011, pages 69-70.

In the debate about Canada’s innovation deficit, it is often suggested that the private sector must do more to make use of the breakthrough ideas generated by our country’s post-secondary institutions. But that argument ignores how most successful businesses innovate. In the marketplace, incremental innovation — trial and error rather than invention — is often what separates the winners from the losers. [Read article.](#)

- Moses, J. and Flicek, J.R. **Global Higher Education Technology Transfer Office Benchmarks**, 2011, 230 pages.

This valuable report provides you with meaningful performance data covering the internal workings unique to tech transfer offices. [Find out more and to order book.](#)

- Nanos, N. “**Canadians Say R&D Critical to Prosperity**”, *Policy Options*, September 2011, pages 8-11.

Three Canadians in four agree that research and development (R&D) are important to Canada’s future prosperity. This is the principal finding of the latest Nanos/Policy Options poll taken for this special cover package of the magazine, coinciding with the Innovation Nation symposium organized by Policy Options/IRPP and BMO Financial Group, and hosted by the Perimeter Institute. Canadians also strongly support federal funding to programs such as the Canada Research Chairs at universities, even though seven Canadians out of ten are unaware of their existence. Our pollster weighs in on the Innovation Nation. [Read article.](#)

- Piché, M. and Goheen, K. “**A Call for Centralized Access to R&D Funding in Canada**”, *Policy Options*, September 2011, pages 66-68.

The Jenkins Panel will soon complete its review of federal support for R&D. The authors address why this funding is important, the need for more open information and improved access to Canada’s R&D support programs and the launch of a new comprehensive national bilingual online portal ([www.TheFundingPortal.com](http://www.TheFundingPortal.com)), which aggregates more than 2,000 government funding and tax incentive programs to make program information and application processes far more transparent and accessible to applicants. [Read article.](#)

- Stewart, J. “**Canada’s Innovation Puzzle: Is our National Conversation Missing a Piece?**”, *Policy Innovation*, September 2011, pages 43-46.

Canadians have been concerned for decades about their country's level of research and development activity, which is presumably related to productivity and living standards. However, recent major national studies and policy efforts related to R&D have focused almost exclusively on business performance of R&D. As policy-makers in the US and other major innovator countries recognize, public institutions such as national laboratories are an integral part of national science and technology performance, as they concentrate many diverse researchers together, offer training opportunities for highly qualified personnel in many fields, and can supply R&D facilities and services that may not be offered by private institutions, regardless of incentives. Policy efforts must look at the full ecosystem of public, academic and private institutions to have a complete picture of national science and technology performance. [Read article.](#)

- Sweeney, T., Goorachurn, S., Sharp, B. and Livingstone, A. **Cross-Border Intellectual Property Framework**, *The Intellectual Property and Venture Capital Working Group of the Canada-California Strategic Innovation Partnership*, August 2011, 89 pages.

The Cross-Border IP Framework released by the Intellectual Property and Venture Capital Working Group of CCSIP is a comprehensive resource that aims to inform researchers about the complex issues surrounding IP when working in a collaborative international context, and propose potential IP management solutions. It is intended to serve as a primer for scientists, researchers and other innovators at research institutions across Canada and California, and effect positive change in the IP management practices along the Research, Development and Delivery (RD&D) commercialization continuum.

As a guide to best practices, it provides key considerations and sound approaches for the development of clear agreements that promote the management and commercialization of IP emerging from cross-border research collaboration. With a strong focus on the needs of the researcher, it

recognizes the unique requirements of each research endeavour and strikes a balance between the academic obligation to publish and the commercial requirement to protect IP. It also aims to help innovators mitigate key risks associated with IP management during the R&D process. [Read report.](#)

- **The 2011 Intellectual Property Survey Report**, *Liberty International Underwrites and Marsh*, Spring 2011, 40 pages.

The results of the survey helped to provide some valuable insight into the thought process of companies, how they view intellectual property (IP) and specifically how they view IP as a source of risk in today's economic environment. The survey demonstrates that IP is important to a business regardless of its size. A clear majority of companies we surveyed deemed that it was important to protect their IP rights and that IP is a big incentive to innovation.

In relation to territorial issues, it was not alarming to find out from the survey results that overall the US and Canada was considered the region representing the highest risk of IP litigation. [Read report.](#)

- **“University of Copenhagen latest to offer free IP rights”**, *Tech Transfer E-News*, July 2011.

The University of Copenhagen (KU) is the latest to join the ranks of universities that allow entrepreneurs to acquire the licensing rights to inventions for free. Part of an emerging trend, the university plans to give away the licensing rights to certain inventions — both products and techniques — developed by its researchers provided licensees can demonstrate they have a credible plan to turn the invention into a commercial product within three years — plus the capital to cover future patent costs. [Read article.](#)

- **University Start-Up Directory**, *Innovate Tech Ventures LLC*, 2011, 262 pages, \$575 (US).

This book is the first detailed list and index of university start-ups. It brings together hard-to-find data from the high-potential, rapidly evolving university start-up market and organizes it into an easy-to-use directory. This unique resource includes more than 1,000 university startups indexed by growth stage and market sector. [Find out more and to order book.](#)

- **“Why Every Company Needs an IP Strategy”**, *The Point Law Group*.

Intellectual property is the cornerstone of most technology centered businesses: the vast majority of the assets developed and owned by technology companies are intangible assets, i.e. they reside in their internal information and employees' brain (Intellectual Capital or “IC”) and the output thereof (Intellectual Property or “IP”). It is estimated that in excess of 85% of

the valuation of the Nasdaq Index companies (and of the new global wealth being created) lies in intangible assets. With smaller technology companies, this percentage is close to 100%. Nowadays, most technology based companies eventually fail or succeed in large part because of the way they handle their intellectual capital assets and convert those into strategic intellectual property assets that allow them to enjoy a sustainable competitive advantage over their competitors. As the saying goes: “Innovation without protection is philanthropy!” [Read article.](#)

- Wright, B.C. (editor-in-chief) **Drafting Patents for Litigation and Licensing**, BNA Books, 2008, 808 pages, \$435 (US).

This book helps practitioners draft the broadest possible patent that can sustain a validity challenge by synthesizing and applying lessons from the case law. [Find out more and to order book.](#)

*If you have any articles/books/papers/reports that you would like to recommend, please send an email to Rosanne Mensour ([rosanne.mensour@nrc-cnrc.gc.ca](mailto:rosanne.mensour@nrc-cnrc.gc.ca)) with the appropriate bibliographic information.*

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## TECHNOLOGY TRANSFER TOOLS

- **Federal Labs RSS Page** – The Federal Laboratory Consortium (FLC) in the U.S. has created a Federal Laboratories RSS page. The site displays RSS fed news as it is posted by the federal laboratories. [Find out more.](#)
- **Intellectual Property Explorer** – This is a free, secure and simple online business tool to help you identify and protect your IP assets. [Find out more.](#)
- **TechAdvance™ Technology Assessment Tool** – The *TechAdvance* tool is an objective and scientifically proven model for assessing your portfolio of technologies and identifying those with the greatest potential for successful commercialization. [Find out more.](#)

*If you have any technology transfer tools that you would like to recommend, please send an email to Rosanne Mensour ([rosanne.mensour@nrc-cnrc.gc.ca](mailto:rosanne.mensour@nrc-cnrc.gc.ca)) with the appropriate information.*

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## INTERESTING LINKS

- **Connect Canada** – This is a national internship program that links Canadian companies with graduate students and post-doctoral fellows for research placements. Regardless of the sector or the location, Connect Canada interns will apply the latest in research methods and know-how to the most pressing industrial R&D issues. Companies receive a cost-effective way to conduct R&D, while interns gain relevant industry experience that enhances their graduate studies. [Find out more.](#)
  - **Innovation Union Information Intelligence System** – The Innovation Union Information and Intelligence system (**I3S**) is a web-based platform for all Innovation Union stakeholders. Its principal aim is to ensure that all stakeholders are well informed on the implementation of the Innovation Union. It provides easy access to up to date and comprehensive and comparable information on the nature and implementation of all 34 of the Innovation Union Commitments. [Find out more.](#)
  - **Startup Canada** – The Startup Canada Campaign is a campaign by entrepreneurs for entrepreneurs that celebrates, inspires and accelerates enterprise in Canada. [Find out more.](#)
  - **Venture for America** – A program for young, talented grads to spend 2 years in the trenches of a start-up with the goal that these graduates will become socialized and mobilized as entrepreneurs moving forward. [Find out more.](#)
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## FPTT MEETINGS AND EVENTS

- **FPTT Ontario Chapter Meeting** – The next FPTT Ontario meeting is scheduled for **November 16, 2011** at the National Research Council Canada in Ottawa, ON. Details will be sent to members shortly.
  - **FPTT Quebec Chapter Meeting** – The next FPTT Quebec Chapter meeting is scheduled for **November 23, 2011** in Quebec. Details will be sent to members shortly.
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## UPCOMING EVENTS & TRAINING OPPORTUNITIES

### October 2011

- **NEW! Trade-mark Agent Online Training Course**  
**Module 3: Trade-mark Fundamentals and Likelihood of Confusion**  
Intellectual Property Institute of Canada  
October 3 – December 2, 2011  
[More information and to register.](#)
- **NEW! Start-Ups: Creating and Sustaining Investment-quality Companies**  
ACCT Canada  
October 5-6, 2011 in Canmore, AB  
[More information and to register.](#)
- **NEW! Tips for Managing MTAs (Lessons Learned)**  
Association of University Technology Managers (AUTM)  
October 6, 2011 from 12:00 PM – 1:30 PM (ET) Online  
[More information and to register.](#)
- **NEW! Webinar: Owner and Transfer of IP Rights in Technology Transfer**  
Intellectual Property Institute of Canada  
October 6, 2011 from 1:00-2:00 PM (ET)  
[More information and to register.](#)
- **NEW! Best Practices for TTOs in Forging Strong Internal Stakeholder Relationships**  
Technology Transfer Tactics  
October 11, 2011 from 1:00 PM – 2:30 PM (ET) via webinar  
[More information and to register.](#)
- **NEW! Patent Reform: Impact and Strategy for University Research and Tech Transfer**  
Technology Transfer Tactics  
October 14, 2011 from 1:00 PM – 5:00 PM (ET) via webinar  
[More information and to register.](#)
- **LES 2011 Annual Meeting**  
Licensing Executives Society – U.S.A & Canada  
October 16-19, 2011 in San Diego, CA  
[More information and to register.](#)

- **GTEC 2011- Canada's Government Technology Event**  
October 17-20, 2011 in Ottawa, ON  
[More information and to register.](#)
- **SMEs: Moving Toward Sustainable Development**  
Network for Business Sustainability  
October 20-22, 2011 in Montreal, QC  
[More information and to register.](#)
- **NEW! AUTM Technology Operations and Organization Licensing Skills (TOOLS) Course**  
Association of University Technology Managers (AUTM)  
October 24-26, 2011 in Portland, Oregon (USA)  
[More information and to register.](#)
- **NEW! AUTM 2011 Essentials Course** (formerly known as the AUTM Basic Licensing Course)  
Association of University Technology Managers (AUTM)  
October 24-26, 2011 in Portland, Oregon (USA)  
[More information and to register.](#)
- **NEW! Building Better Bridges: Creating Successful Partnerships**  
ACCT Canada  
October 25-26, 2011 in Ottawa, ON  
[More information and to register.](#)

#### November 2011

- **NEW! AUTM Leadership Forum for Advancing Discoveries**  
Association of University Technology Managers (AUTM)  
November 7-8, 2011 in Napa, California (USA)  
[More information and to register.](#)
- **4<sup>th</sup> International Conference of Education, Research and Innovation**  
International Association of Technology, Education and Development  
November 14-16, 2011 in Madrid, Spain  
[More information and to register.](#)
- **Patent Statistics for Decision Makers – 2011 Conference**  
U.S. Patent and Trademark Office  
November 16-17, 2011 in Alexandria, Virginia (USA)  
[More information and to register.](#)
- **NEW! 2011 Canadian Science Policy Conference**  
November 16-18, 2011 in Ottawa, ON  
[More information and to register.](#)

- **Internet as a Tool to Obtain Competitive and Market Intelligence**  
Competia  
November 17-18, 2011 in Montreal, QC  
[More information and to register.](#)
- **INNOVATION 2011 – Canada’s R&D Partnership Conference**  
ACCT Canada  
November 20-22, 2011 in Montreal, QC  
[More information and to register.](#)
- **NEW! Building on Experience: An Advanced Course for Technology Management Professionals**  
ACCT Canada  
November 23-25, 2011 in Montreal, QC  
[More information and to register.](#)
- **Public Sector Transformation 2011: Complexity, Cost Control, and Change**  
The Conference Board of Canada  
November 28-29, 2011 in Ottawa, ON  
[More information and to register.](#)
- **NEW! 14<sup>th</sup> Annual Global Competitiveness Institute Conference: “Competitiveness at the Edge”**  
Global Competitiveness Institute  
November 28 – December 2, 2011 in Auckland, New Zealand  
[More information and to register.](#)
- **AURP 2011 International Conference – Developing the Culture of Innovation and Entrepreneurship**  
Association of University Research Parks  
November 30 – December 2, 2011 in New Orleans, LA (USA)  
[More information and to register.](#)

### Ongoing

- **Business Development Academy (BDA)** – The BDA is committed to providing unparalleled educational opportunities to the business community. Their mission is to develop a curriculum and recruit the instructors that will best serve our members in developing the critical thinking skills necessary to grow their businesses. They strive to present lectures that provide our members with key insights into core business development competencies as well as furnish speakers that discuss breaking businesses trends. [More information and to register for courses.](#)
- **Certificate in Intellectual Property and Commercialization Management** – University of Manitoba, in partnership with the Technology Transfer Office.  
[More information and to register.](#)

- **E-learning** – The European Patent Office currently offers the following e-learning modules in order to maximize equal access to IP training throughout Europe and offer cost-saving and flexible opportunities for attending patent related IP courses on-line:
  - The European patent system
  - Searching and documentation
  - Special topics

[More information and to register.](#)

- **Masters Certificate in Applied Innovation Management** – The Masters Certificate in Applied Innovation Management at York University has been designed to prepare Business Owners, Department Managers, Directors and VPs to evaluate new innovation opportunities for your business, and start building a practical action plan. To receive a copy of the Masters Certificate in Applied Innovation brochure, go to: [http://seec.schulich.yorku.ca/enrollment/programs/category\\_listing/file\\_listing.php?course\\_id=84](http://seec.schulich.yorku.ca/enrollment/programs/category_listing/file_listing.php?course_id=84).
- **Master’s Degree in Technology Transfer** – Focus your career towards the commercial exploitation of research! Leader in technology transfer, the Université de Sherbrooke is launching a new program that will help you turn a promising innovation into a commercial success. The program is offered jointly by the faculties of Administration, Law and Engineering. It is intended for practising professionals and the courses have started to be given on a part-time basis at the Longueuil Campus in September 2009.

This degree is especially aimed at lawyers, managers, scientists, analysts and industry advisers who wish to focus their career towards one of the numerous fields of the commercialization of research and technology transfer.

For more information, please visit: <http://www.usherbrooke.ca/etudes-superieures/programmes/nouveautes/diplome-de-2e-cycle-en-transfert-technologique>.

- **PCT Distance Learning Course: Introduction to the Patent Cooperation Treaty** – This PCT distance learning course provides an introduction and general overview of the Patent Cooperation Treaty (PCT), an international system for seeking patents on a global scale. The course was developed by WIPO specialists on the PCT using the pedagogical and distance learning methodology of the WIPO Academy. [Find out more.](#)
- **Research Commercialization and SBIR Center** – The free webinars and paid online workshops on this site are structured to ensure that researchers understand the necessary concepts that underlie the innovation economy so that they can actively participate in it.

Workshops and webinars offered and planned this year include:

- Research Commercialization Introductory Course
- Building University-Industry Collaborations Series
- Government Research Funding Programs Series
- International Innovation Series
- SBIR Programs Series
- What Are Universities Doing to Create and Fund University Startups
- Finding Early Stage Funding for Research-Intensive Companies
- Marketing Strategy for Researchers
- Product Development and the Innovation Process for Researchers
- Structuring and Leading the Research-Intensive Company
- Tech Transfer: Working with Universities and Federal Labs for Researchers
- Understanding Business Law and Regulations for Researchers
- Understanding Patents and the Patent Application Process for Engineers and Scientists
- Understanding SBIRs for Researchers
- Angel and VC Presentations for Research-Intensive Companies
- Applying to the DoD SBIR Programs
- Applying to the DOE SBIR Program
- Applying to the NIH SBIR Program
- Applying to the NSF SBIR Program
- Business Plan Creation for Research-Intensive Companies

More information on these and other classes is available at:

<http://center.ncet2.org/>.

- **Technology Transfer Training DVD Set** – The FLC has created an 11-DVD, 3-CD set containing 14 video courses covering a variety of technology transfer topics presented by subject-matter experts from industry and government. You can order the complete set containing 21 hours of video presentations for \$140 (US) or you can order by the level of training. The levels include Fundamental, Intermediate, and Advanced. [More information.](#)

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## **JOBS AVAILABLE**

- **NEW! Business Development Officer (Vancouver, BC)** – STEMCELL Technologies Inc. is seeking a Business Development Officer. The incumbent is responsible for managing all aspects of assigned business development projects, from planning through execution. [Read complete job description.](#)
- **NEW! Manager, Business Development & Innovation (Toronto, ON)** – The Ontario College of Art and Design is seeking a Manager, Business Development & Innovation. The incumbent builds and leads OCAD University's Imagination Catalyst, a student and alumni-centered incubator

and accelerator initiative that aggregates existing innovation capacity among students, alumni, and faculty members. [Read complete job description.](#)

***If you would like to include a job posting in FPTT News, please send an email to Rosanne Mensour ([rosanne.mensour@nrc-cnrc.gc.ca](mailto:rosanne.mensour@nrc-cnrc.gc.ca)).***

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## **OTHER ELECTRONIC NEWSLETTERS**

- Australian Institute for Commercialization Newsletter – [http://www.ausicom.com/aic\\_newsletter.php](http://www.ausicom.com/aic_newsletter.php)
- Canada Foundation for Innovation's Online Magazine – <http://www.innovationcanada.ca>
- Dimensions (NRC) – <http://www.nrc-cnrc.gc.ca/eng/dimensions/index.html>
- CRC Eye on Technology – [http://crc.ca/en/html/crc/home/mediazone/eye\\_on\\_tech/eye\\_on\\_tech](http://crc.ca/en/html/crc/home/mediazone/eye_on_tech/eye_on_tech)
- FLC Newslink – <http://www.federallabs.org/news/archive/>
- Hiscock & Barclay Intellectual Property Newsletter – <http://www.hiscockbarclay.com/news/publications.asp>
- Hot IP – <http://www.technologytransfertactics.com/content/hot-ip/>
- IN Partnership (NSERC) – <http://nsercpartnerships.ca/Media-Media/Bulletin-Bulletin/Bulletins-Bulletins-eng.asp>
- Intellectual Property Marketing Advisor – <http://www.ipmarketingadvisor.com/>
- IP Insight – <http://www.ipo.gov.uk/news/newsletters/ipinsight.htm>
- IP Law Bulletin – <http://www.law360.com/newsletters>
- IP Marketing eNews – <http://www.ipmarketingadvisor.com/content/ezone/ip-marketing-enews/>
- IP Watchdog – <http://www.ipwatchdog.com>
- Journal of Technology Management in China – <http://www.emeraldinsight.com/info/journals/jtmc/jtmc.jsp>
- McGill's Centre for Intellectual Property Policy Newsletter – <http://www.cipp.mcgill.ca/en/news/newsletter/>

- NineSigma: Innovation Newsletter – <http://ninesigma.com/News/Articles.aspx>
- OREDI Newsletter – <http://www.utoronto.ca/onris/newsletter/index.html>
- Science Enterprise Algoma (seA) Newsletter – <http://seainnovation.com/index.cfm?fuseaction=content&PageID=1022&PageCategory=18>
- So What? Who Cares? Why You? – [http://www.wendykennedy.com/library\\_newsletter.html](http://www.wendykennedy.com/library_newsletter.html)
- Technology Innovation Information Newsletter – <http://www.tii.org>
- Tech Transfer eNews – [www.technologytransfertactics.com](http://www.technologytransfertactics.com)
- The Adventus Advantage – <http://www.adventusresearch.com/newsletters.html>
- THECIS Newsletter: Innovation in Alberta – <http://www.thecis.ca/index.php?catID=4&itemID=319>
- Tomorrow's Technologies Today – <http://umanitoba.ca/research/tto/news/newsletter.html>
- WIPO SMEs Newsletter – [http://www.wipo.int/sme/en/documents/wipo\\_sme\\_newsletter.html](http://www.wipo.int/sme/en/documents/wipo_sme_newsletter.html)
- WIPO Magazine – [http://www.wipo.int/wipo\\_magazine/en/](http://www.wipo.int/wipo_magazine/en/)
- Your Coaching Edge: Technology Commercialization Newsletter – <http://www.yourcoachingedge.com/newsletter.html>

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